

Russell Sherwood

Personal Statement in the support of
Candidacy for the position of

ICCF Marketing Director



Election Information

ABOUT ME

49 Years old, married, father of 2 children

Graduate Mathematician with ongoing studies in Engineering. In my Career I started in Supply Chain Management and progressed to Business Improvement with a speciality in systems development. Currently working within the Aerospace Sector.

OTB CHESS

Was a typical OTB player, winning a few congresses until my career (and family) developed and I spent most of my time 'on the road' leading to end of my OTB playing time and the start of my CC one!

CC CHESS

I started my CC playing career in the early nineties via the postal medium, moving onto email and server play in following decades. As a player I am probably best described as enthusiastic rather than good, although I am one of the most prolific players in terms of game count in the wider CC community.

I have probably been a greater contributor to CC in terms of writing and organisation. This has progressed through multiple roles for ICCF (of which MD is the most recent), NTTC, Promotion Tournaments Coordinator and Free Match Coordinator, WCCF (National Delegate and Treasurer) and BCCA (Magazine Editor)

Within these roles I have been a prolific writer, with over 250 articles published over different mediums

IF ELECTED

I believe CC stands at a crossroads and many opportunities exist to develop and market our sport both internally (within ICCF and the wider CC community) and externally to the wider Chess community. I have spent much of the short time of my tenure since the mid-term election in developing preparing our revived magazine, player segments and identifying opportunities to promote play. If successful I look forward in turning these plans into action during the elected term.

I believe we need to consider our typical players' wishes in terms of our development and should consider tournament development opportunities to meet this.